

## **Amplify Wilco Day - Option 1**

Wilco, let's rally for local causes. Amplify Wilco Day is a community-wide call to support the nonprofits making a difference in Williamson County.

During 24 hours on March 4–5, your participation will help drive meaningful change across Central Texas.

Be part of it at [AmplifyWilco.org](https://AmplifyWilco.org).

## **Amplify Wilco Day - Option 2**

Amplify Wilco Day is back! Last year, our community showed what's possible by raising \$1,596,326 million for the local nonprofits that care for our neighbors. This year, we're coming together once again to build on that momentum.

For 24 hours on March 4–5, your support will make a difference for Williamson County and communities across Central Texas.

Give at [AmplifyWilco.org](https://AmplifyWilco.org).

## **About - Amplify Wilco Day:**

Amplify Wilco Day brings our community together for 24 hours of giving in support of the Williamson County nonprofits that strengthen our region every day.

Taking place alongside Amplify Austin Day, this hyper-local campaign spotlights nonprofits serving Williamson County while contributing to a broader culture of generosity across Central Texas. Since 2013, Amplify Austin Day has helped raise \$112.7 million for 1,507 nonprofits.

Now in its third year, Amplify Wilco Day continues to grow. Last year alone, our community raised \$1,596,326 for local nonprofits—proof of what's possible when Wilco shows up.